

NOTICE: This application form is authorized by section 283.37, Wis. Stats., and Chapters NR 151 and 216, Wis. Adm. Code. Personally identifiable information on this form may be used for other program purposes and may be made available to requestors under Wisconsin's Public Records laws and be posted on the Department's internet site.

**Instructions:** Complete the following for all permit applications. If additional space is needed to respond to a question, attach additional pages. Provide descriptions below that explain the program activities that you expect to develop and implement to comply with the Municipal Separate Storm Sewer System (MS4) general permit (<http://dnr.wi.gov/org/water/wm/nps/stormwater/muni.htm>). Section 3 of the MS4 general permit contains the compliance schedules that direct when the individual program activities need to be developed and submitted to the Department for review. The detailed programs that are developed and submitted to the Department for review may deviate from the program activities described below if necessary. The descriptions provided below are necessary for the Department to verify that the municipality's program activities comply with the permit.

### Section I: Applicant Information

Name of Municipality

**City of De Pere**

Mailing Address

**925 S Sixth Street**

City

**De Pere**

State

**WI**

Postal Code

**54115**

County(s) in which Applicant is located

**Brown**

Type of Municipality: (check one)

☐ County

☒ City

☐ Village

☐ Town

☐ Other (specify)

### Section II: Local Contact Information (check one):

Name of Municipal Contact Person

**Lee Schley**

Title

**City Engineer**

Mailing Address

**925 S Sixth Street**

City

**De Pere**

State

**WI**

Postal Code

**54115**

E-mail address

**lschley@mail.de-pere.org**

Telephone Number (include area code)

**920-339-4060**

Fax Number (include area code)

**920-339-4071**

### Section III: Water Quality Concerns

Yes	No	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Does any part of the MS4 discharge to an outstanding resource water (ORW) or exceptional resource water (ERW) listed under s. NR 102.10 or 102.11, Wis. Adm. Code? (An unofficial list of ORWs and ERWs may be found on the Department's Internet site at: <a href="http://dnr.wi.gov/org/water/wm/wqs/">http://dnr.wi.gov/org/water/wm/wqs/</a> )
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Does any part of the MS4 discharge to an impaired waterbody listed in accordance with section 303(d)(1) of the federal Clean Water Act, 33 USC § 1313(d)(1)(C)? (A list of Wisconsin impaired waterbodies may be found on the Department's Internet site at: <a href="http://dnr.wi.gov/org/water/wm/wqs/303d/303d.html">http://dnr.wi.gov/org/water/wm/wqs/303d/303d.html</a> )

### Section IV: Area and Population Within the MS4

Yes	No	
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Is the MS4 within an "Urbanized Area" as defined by U.S. EPA? (See <a href="http://www.epa.gov/npdes/pubs/fact2-2.pdf">http://www.epa.gov/npdes/pubs/fact2-2.pdf</a> )

If no, skip the rest of this section and continue to Section V. If yes, estimate the area served by and the population within the MS4 in an Urbanized Area (UA).

(Urbanized Area maps are available on the EPA web site at: <http://cfpub1.epa.gov/npdes/stormwater/urbanmaps.cfm>)

Total municipal area (in square miles):

11.73

Total municipal population (in year 2000):

20559

MS4 service area within Urbanized Area (in square miles):

11.73

Municipal population within Urbanized Area (in year 2000):

20559

### Section V: Potential Permit Exemption

Yes	No	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Section NR 216.023, Wis. Adm. Code, allows certain MS4s that have less than 1000 people residing in an urbanized area to be waived from having to obtain municipal storm water permit coverage.
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Do you believe that the MS4 may be eligible for this potential exemption?

## **Section VI: Summary of Municipal Storm Water Program Activities**

Describe the programs or activities the municipality is doing or will do to comply with the requirements of the MS4 general permit. Attach additional pages if necessary.

### **A. Public Education and Outreach**

Describe the public education and outreach program activities that the municipality will implement to comply with section 2.1 of the MS4 general permit.

The city belongs to a group entitled NEWSC (NorthEast Wisconsin Storm Water Consortium). Some of the educational programs implemented are as follows:

- 1) Made available for distribution "Erosion Control for 1 and 2 Family Dwellings".
- 2) Prepared media packets on car washing and lawn mowing.
- 3) Develop monthly radio PSA's
- 4) Produced a citizen storm water survey.

### **B. Public Involvement and Participation**

Describe the public involvement and participation program activities that the municipality will promote to comply with section 2.2 of the MS4 general permit.

Held a "Community based social marketing workshop" in June, 2005.

Held several public informational meetings on establishing a storm water utility.

### **C. Illicit Discharge Detection & Elimination**

Describe the illicit discharge detection and elimination program authority and activities that the municipality will develop and implement to comply with section 2.3 of the MS4 general permit.

Developed a model ordinance for "illicit discharge detection and elimination" to be enacted later this year.

### **D. Construction Site Pollution Control**

Describe the construction site pollutant control program authority and activities that the municipality will develop and implement to comply with section 2.4 of the MS4 general permit.

The City has Ordinance 92-11 "An Ordinance Creating Chapter 12, Construction Site Erosion Control". The ordinance controls all land disturbance of 4,000 square feet or more, those on an approved subdivision plat, those involving movement of 400 C.Y. or more of earth, and those involving street or highway construction. The ordinance follows the guidelines of "Wisconsin Construction Site Best Management Practice Handbook". Contained within the Ordinance are the requirements for erosion control, the inspection to be provided and the enforcement taken to ensure compliance.

### **E. Post-Construction Site Storm Water Management**

Describe the post-construction storm water management program authority and activities that the municipality will develop and implement to comply with section 2.5 of the MS4 general permit.

The City has ordinance 05-34 "An Ordinance Creating Chapter 28 De Pere Municipal Code Regarding Storm Water Management."

Areas of land controlled by this plan include residential of 1 acre or more, residential with 0.25 or more acres of impervious surfaces, other land development of 0.5 acres or more and any other land development in the opinion of the City that may cause channel erosion, increase water pollution or endanger downstream property. This plan requires a Site Storm Water Management Plan, which includes reducing runoff post-development peak flows from the 2, 10 and 100-year rainfall events to pre-settlement peak flow rates. This plan also requires the management of runoff quality to reduce non-point source pollution. Management practices shall be used to remove 80% of the average annual

sediment load from runoff.

This ordinance will be regulated by the City's Storm Water Utility.

#### F. Pollution Prevention

Describe the pollution prevention program activities that the municipality will implement to comply with section 2.6 of the MS4 general permit.

The City's street sweeping program includes sweeping the local streets every 6-7 weeks and the downtown area twice per week.

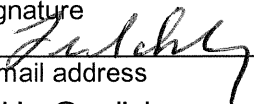
Leaf and grass clippings are picked up twice per year and either delivered to farmers for mulching or composted at the City's compost facility.

The Municipal Garage includes internal siphons for the removal of dirt and debris. The City's street sweeping and catch basin cleaning waste is disposed of at the Outagamie County landfill.

Two public brochures the "Brown County Recycling Guide" and the "City of De Pere, Department of Public Works, Waste Collection Routes and Guidelines" both promote the composting of organic waste.

#### Section VII: Certification

Certification: I hereby certify that I am an authorized representative of the municipality that is the subject of this application for general permit coverage, and that the information provided is true and complete, to the best of my knowledge. I understand that Wisconsin law provides severe penalties for submitting false information.

Authorized Representative Name	Title	
Lee Schley	City Engineer	
Signature	Date Signed	
	5/16/06	
E-mail address	Telephone Number (include area code)	Fax Number (include area code)
lschley@mail.de-pere.org	920-339-4060	920-339-4071

Return this completed form to:

Wisconsin Department of Natural Resources  
Storm Water Program – WT/2  
PO Box 7921  
Madison, WI 53707-7921